

# *Art Requirements*

**File Format:** Vector EPS, PDF

**Fonts:** Convert all fonts to outlines

Please **DO NOT** send Word, Excel, or MS Paint files

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## *What is a vector file?*

Vector art is created in a vector graphics program. The image is made up by a series of mathematical points and lines. These lines and points can be scaled up or down without losing quality. A vector file at 1 inch x 1 inch will still look great on a billboard when resized.

Adobe Illustrator is the most commonly used software. Freehand and CorelDraw also are vector based programs, but if your file is created in Freehand or CorelDraw it must be saved as an Illustrator .eps.

Microsoft Word, Adobe Photoshop, and MS Paint cannot create vector art. **File names .jpg, .png, .gif, .docx, .xlsx, and .psd are not vector files and will have to be recreated.** Simply changing the name of a file, for example .jpg to an .eps, will not make it a vector artwork and it will still have to be recreated.

A professionally created logo has most likely been made in a vector program. If you do not have an .ai, .eps, or .pdf copy of your logo the person who created it for you should.

Images placed in a vector file that are not vector themselves are not considered a vector file.

Please be sure any image saved in the vector file is actually the correct format.

## *Type/Text*

Do not send artwork with editable type. **Please be sure all text is converted to outlines, curves or paths.** If we don't have the font it will auto fill with a default font we have.

If you do not have a vector file and there is text in your art a closest-to font will be chosen as a guaranteed match cannot be made.

## *Copyright Infringement*

Any art being submitted must be the property of the person or the company making the order. Art taken off the Internet or Google without written permission or consent of its creator is against the law.

Corporate Creations will not use any stolen artwork for your product.

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**Promotional items, screen printing, embroidery, graphic design and more!**